



Be a business that enables our customers to live more sustainable lives 2023

What we plan to do

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Provide flexible plastic packaging recycling scheme

2024

Provide bedframe and bedroom furniture recycling services

Provide softs recycling scheme

2027

Have sustainability rankings on every product



Be a business that works with ethical suppliers who hold the same values as Bensons 2023

Collate all product bill of materials

2024

Complete our full supply chain map

100% of tier 1 suppliers with a recent SMETA Audit (or similar alternative) 2025

100% of tier 1 suppliers to have set a Net Zero target 2030

2034

100% of tier 1 suppliers with a SMETA 4 Pillar Audit (or alternative) -Green score



Be a net zero business by 2040 2023

Set science-based targets

2024

Zero waste to landfill

2027

100% electric company car fleet

2028

100% LED lighting

Recycle 75% of our customers old mattresses

2030

Supplied by 100% renewable electricity 70% reduction in virgin plastic packaging

100% responsibly sourced timber related materials

Recycle 75% of our customers old bed frames and bedroom furniture

Remove natural gas from our estate

2035

 100% of customer deliveries made via low carbon vehicles

2040

Be a net zero business



Be an employer that provides safe, healthy, diverse workplaces that promote a healthy work/life balance 2023

Introduce Women in Business community

Introduce LGBTQ+ community

100% of job adverts

analysed for gender neutral wording

300 in-house mental health advisors 2025

Maintain incidents per employee rate

10% improvement in Employee Engagement work/ life balance score

10% improvement in Employee Engagement Wellbeing score

50% uptake in increased paternity

Total gender parity on the mean hourly rate of pay of full pay relevant employees



Be a key community
partner that
provides value
through helping
mitigate bed
poverty and
promoting sleep
wellness

Continue to:

Support charities and local organisations

Help mitigate bed poverty

2023

Choose a charity partner

2025

Provide 300 cumulative hours of sleep community education

Provide 6,000 cumulative hours of volunteering